

HISTORICAL CAIRO THE GREAT AWAKENING



The idea of reviving “Historical Cairo” dominated various interests of many strategies and urban policies due to its cultural importance and urban components. Over the past 10 years, many studies, projects and conferences were organized for that purpose. A strategical vision has been implemented to achieve an increase in the touristic sector. The plan was based on a detailed study of the tourist destinations in “Historical Cairo” that will be included in future tourism programs. It will play a vital role for the economic development, yet reviving the rich spirit of “Historic Cairo” that will always remain one of the most important objectives to become a global city.

FUTURE VISION

Attracting tourism to historical Cairo remains one of the most important goals of the urban revitalization project for historical Cairo, therefore this plan aims to restructure and restore its cultural identity aiming to bring it back as a touristic attraction and an essential economic pillar.



Cairo hosts a variety of historically significant districts and monuments and below are some of the saved projects:

-  Magra El-Eyoon wall
-  Tannery transfer & relocation
-  Tahrir square development
-  Nile corniche development
-  Civilization axis project
-  Development and clearing of Ain Al-Sira lake
-  Robbiki City for leathers
-  Royal Mummies transfer to the civilization museum
-  Al-Asmrat District
-  Al-Tahrir Egyptian Museum development
-  Maspero Triangle
-  Baron Palace
-  Renovation of Alfy Street - Downtown

The project Urban Regeneration for Historic Cairo (URHC) has been working with local authorities since 2010 with the aim of preparing for the conservation of the heritage, socio-economic recovery and environmental upgrading of the World Heritage Site as a whole.

Reforms

Key Economic Targets by 2030

12% economic growth rate	10% growth in industrial sector	8% power transmission efficiency
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The project concentrates on attaining the following aspects:

- Employment generation
- Monument restoration
- Micro-credit businesses
- Housing rehabilitation
- Improvements in Infrastructure and open spaces
- Adaptive reuse of historical buildings
- Tourism expansion
- Increase in productivity
- Environmental - Elimination of pollution

OPPORTUNITIES FOR DIFFERENT SECTORS

- Creates new job opportunities (Direct & Indirect)
- New infrastructure facilities and services to support the projects
- Increase Partnerships with private sectors
- Minimizing transportation time and costs around the new renovated areas by paving new streets, side walks, street lives and removing street vendors
- Increase in investments and exports
- Marketing activities, global advertising and exhibitions for the new projects
- Development and restoration will create new innovative products for internal trades and external exports
- Enhancements for more sectors like in F&B, bazaars, tourism and transportation businesses

Historical Cairo represents a real treasure for Egypt and is utilized for the benefit of the current and future generations. The aim of these initiatives to improve the lives of urban communities with a number of up-scale residential buildings and entertainment facilities give natives the right to enjoy the pride in the country's heritage and rich culture.

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