

The Egyptian economy has proven resilient and achieved significant growth as a result of extensive administrative and economic reforms that expand productivity and achieve sustainable development; therefore, given the below aspects,...

General Country Characteristics

Egypt's young and educated workforce provides investors with access to talented labour. Their passion and creativity, together with legislative support, have helped put Egypt among the top 10 countries worldwide to launch start-ups, according to Forbes in 2015. Also the number of annual newly married couples (900K) compared to the demand (650K) has created a gap today that reached 3 million which translates into continuous demand on residential properties



Youth



Innovation

With a bustling population of over 90 million, 50% of which are below the age of 30, Egypt is aggressively staking its claim as one of the fastest growing entrepreneurial hubs in the world

Geographic location, as well as being the second largest signatory to multilateral trade agreements in the world, Egypt connects investors with established and emerging markets



Market Access



Infrastructure

Egypt offers well-developed infrastructure and continues to invest in upgrades, including investments of more than US\$ 15 Billion in roads, electricity networks and irrigation projects.

Investors in Egypt enjoy high returns, the support of a strong financial sector and a positive outlook for economic growth. Additionally, they are backed by a strong leadership committed to transition and reform



Strong Fundamentals



Country Economic Trends



Inflation

Expected to slightly decrease on the back of currency devaluation falling out of annual inflation calculation to reach an average 16% by the end of 2018

Reforms to both the financial industry and the tax regime are underway and the country has the support of an IMF fiscal package, all of which could help to improve the operating environment for businesses in the medium-to-long term



Lending Rate



Imports & Exports

Expected to drag on import growth on the back of increasing the cost to import and easing the cost to export, paving the way for investors to acquire local factories aiming to export their real estate products (ie. steel, ceramic tiles, cement, furniture, etc.)

Improved business climate, in addition to mega natural gas fields coming on line reducing energy imports leading to a rise in FDI by an estimated US\$5.5bn



Foreign Direct Investment



New and Announced Real Estate Projects (Level New Cities)

Expansion to 15 new fourth generation cities

“The Egyptian government has commenced establishing 15 new fourth-generation cities; the government is working on increasing urban areas in the country to reach 12% - 14%, which currently account for 7.8%, in order to accommodate the population increase”



...Egypt places itself on the radar of many local and international investment vehicles planning to expand their portfolios and enrich the fund with sustainable opportunities

Coldwell Banker Commercial Advantage (CBC Advantage)

CBC Advantage is a full service commercial real estate company located in New Cairo, Egypt. The company specializes in commercial, industrial, retail, residential, land development, and real estate investment covering the following services:

- Acquisition & Disposition Services
- Corporate Services
- Tenant Representation
- Capital Services
- Distressed Assets
- Start-up and Small Businesses
- Investment Analysis
- Landlord Representation
- Property Management
- Real Estate Development
- Market Research and Valuation

Our professional agents specialize in various property types and are able to provide a deep knowledge of our market that allows us to formulate the best possible business strategy at all times.

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